



## **Paradigmatic Methodology of Civic Culture Formation Process in Young Generation**

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**ABSTRACT** The importance of the problem addressed in the present study is the fact that typification and personification of socio-cultural processes can determine civic position of modern personality, wherein civic culture is conditioned by social facts and social phenomena. Thus, this study aims to substantiate paradigmatic approach as a conceptual and technologically-informative basis for civic culture formation in the youth. The main research method is scientific analysis of socio-cultural activities under a conceptually-terminological system. The most important findings are also attributed to applications of paradigmatic approach based on realization of socio-cultural competences necessary for personality implementation of significant civic activities predicated on various behavioral scenarios. The paradigmatic approach also allowed for substantiating the efficiency and the significance of socio-cultural practices through technological algorithms of organizing socio-cultural activities and social development of the participants in the context of socio-cultural control and correction of civic identification of personality.